

# ALGOBARS

Series A Investment Opportunity

## The Infrastructure Layer for Algorithmic Trading

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**\$100M**

Phase 1 Raise

**\$47B**

TAM by 2028

**90%**

Cost Savings

AlgoBars is building the AWS of algorithmic trading — white-label infrastructure replacing \$5M+ engineering teams with a single API.

# Executive Summary

AlgoBars delivers institutional-grade algorithmic trading infrastructure that enables financial institutions to launch sophisticated trading capabilities in weeks instead of years, at a fraction of the cost. Our dual-revenue model combines B2C subscriptions with usage-based Cycle Credits and B2B broker licensing.

## The Problem

- Every brokerage wants algorithmic trading capabilities
- Everybody wants AI Automated Trading — nobody wants to trade manually
- Building in-house requires \$5M+ investment and 2-4 years of development
- Banks employ 100s of expensive quants (\$425K-\$650K/year each)
- 95% of quantitative work can be automated with AlgoBars AI

## The Solution

- White-label algo trading infrastructure via simple API integration
- 4-week deployment vs. 2-4 year in-house build
- Sub-millisecond execution engine with 78 markets across 6 asset classes
- 100+ technical indicators + AlgoBuilder for unlimited custom indicators
- Pre-built connectors for 100+ brokerages worldwide
- Dual revenue: B2C subscriptions (\$0-\$199/mo) + Cycle Credits (usage-based)
- B2B broker licensing with volume-based pricing and white-label branding

# Business Model

Multiple Revenue Streams with High-Margin SaaS + Usage-Based Pricing

## 1. Retail Subscriptions (B2C)

Tiered SaaS pricing for individual traders — 20% discount with annual billing

Free	Pro	Elite	Professional
<b>\$0/mo</b>	<b>\$29/mo</b>	<b>\$79/mo</b>	<b>\$199/mo</b>
Free forever	5 strategies, 500 algotests	25 strategies, 1K algotests	Unlimited everything
<ul style="list-style-type: none"> <li>✓ 1 live strategy</li> <li>✓ 100 algotests/month</li> <li>✓ 100+ indicators</li> <li>✓ Custom AlgoBars</li> <li>✓ Community Discord</li> </ul>	<ul style="list-style-type: none"> <li>✓ Everything in Free</li> <li>✓ Indicator Builder</li> <li>✓ X-ray AlgoBars</li> <li>✓ No ads</li> <li>✓ Email support</li> </ul>	<ul style="list-style-type: none"> <li>✓ Everything in Pro</li> <li>✓ Market Replay Matrix</li> <li>✓ Second-based intervals</li> <li>✓ Priority features</li> </ul>	<ul style="list-style-type: none"> <li>✓ Everything in Elite</li> <li>✓ Full API access</li> <li>✓ Pro market data</li> <li>✓ Priority support</li> </ul>

## 2. Enterprise Broker Licensing (B2B)

Tier	Price	Setup	Details
Starter	FREE	\$0	Up to 500 trader accounts, basic white-label
Growth	\$1,000/mo/acct	\$50,000	Full suite, unlimited traders, priority support
Enterprise	Custom	Custom	Dedicated infra, SLAs, 24/7 support

### 3. Cycle Credit System (Usage-Based)

\$0.50 flat infrastructure + \$0.05 per 0.1-lot — minimum \$0.55/cycle. Credits never expire.

Credit Pack	Price	Credits	Per Cycle	Discount
Starter	\$1,000	1,000	from \$0.55	Base
Trader	\$4,000	5,000	from \$0.50	10% OFF
Elite	\$30,000	50,000	from \$0.44	20% OFF
Enterprise	Custom	1M+	from \$0.33	40% OFF

### 4. Broker Volume Discounts

Monthly Volume	Rate	Discount
0 - 50,000 cycles	from \$0.55	Base Rate
50,001 - 200,000	from \$0.50	10% OFF
200,001 - 500,000	from \$0.44	20% OFF
500,001 - 1,000,000	from \$0.39	30% OFF
1,000,001+	from \$0.33	40% OFF

### 5. Premium Add-On Modules

Module	Price	Description
White-Label Branding	\$2,000/mo	Full custom branding, colors, logos
Custom Analytics Dashboard	\$3,000/mo	Broker-level reporting & insights
Broker API Access	\$5,000/mo	Direct integration endpoints
Strategy Performance Reports	\$3,000/mo	Institutional-grade strategy analytics
Algo Smart Alerts	Included	Cloud-based 24/7 strategy alerts — all plans
Algotest Data: 1 Year	\$499/mo	Per-market historical data for backtesting
Algotest Data: 5 Years	\$1,999/mo	Full bull/bear cycle validation
Algotest Data: 20 Years	\$4,999/mo	Institutional-grade full history
Priority Support (4hr SLA)	\$1,000/mo	Dedicated rep, guaranteed response

## 6. Marketplace Commissions

20% platform fee on all marketplace transactions — creators keep 80%

Transaction Type	Creator	Platform	Network Effect
Strategy Sales	80%	20%	High
Strategy Subscriptions	80%	20%	Recurring
Signal Subscriptions	80%	20%	Recurring
Copy Trading	80%	20%	Viral
Indicator Sales	80%	20%	High

## Enterprise Cost Savings

Your firm has 100+ quants on payroll. 95% of them become redundant.

### CURRENT STATE

Quantitative Analyst: \$425K/year  
Quant Team (100 FTEs): \$42.5M/year

**\$42.5M/year**

### WITH ALGOBARS

AI Replacement: 95%  
Lean Team (5 FTEs): \$2.1M/year

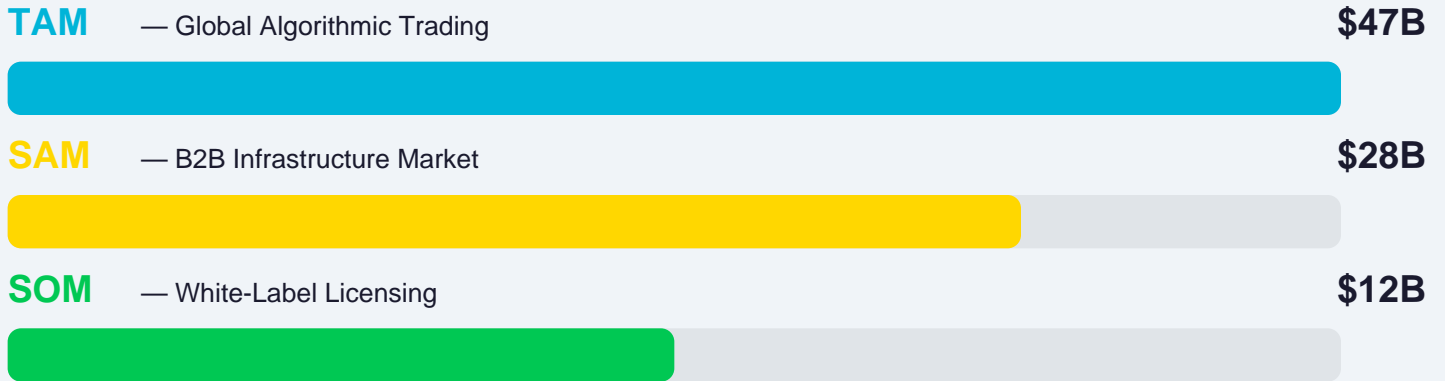
**\$2.1M/year**

### ANNUAL ENTERPRISE SAVINGS

**\$40.4M+**

# Market Opportunity

A \$47 Billion market growing at 12.4% CAGR



# Competitive Moat

Deep technology advantages that compound over time

## 3-Year Head Start

\$2M+ in R&D invested. Competitors face years of catch-up.

## 20-Function Compute Engine

Lot-scaled compute across 6 phases — 827x scaling.

## Unlimited Market Indicators

100+ indicators + AlgoBuilder for unlimited custom analysis.

## Universal Broker API

Pre-built connectors for 100+ brokerages worldwide.

## Sub-10ms Algo-testing

Proprietary engine processes years of tick data in ms.

## SOC 2 Certified Ready

Enterprise-grade security — \$200K+ compliance investment.

## Network Effects

Strategy marketplace creates viral loops at scale.

## Per-Market Data Monetization

78 symbols with per-market pricing \$49-\$4,999/mo.

# 5-Year Financial Projections

	Year 1	Year 2	Year 3	Year 4	Year 5
<b>Total Revenue</b>	<b>\$8.2M</b>	<b>\$41.9M</b>	<b>\$133M</b>	<b>\$294M</b>	<b>\$501M</b>
B2C Revenue	\$3.2M	\$17.7M	\$56M	\$126M	\$203M
B2B Revenue	\$2.6M	\$12.4M	\$41M	\$89M	\$147M
Other + Strat Perf	\$2.4M	\$11.8M	\$36M	\$79M	\$125M
Gross Profit	\$6.6M	\$36.5M	\$119M	\$266M	\$433M
Gross Margin	81%	87%	89%	91%	91%
EBITDA	\$1.5M	\$21.4M	\$77M	\$192M	\$325M
<b>Net Income</b>	<b>\$1.4M</b>	<b>\$21.3M</b>	<b>\$77M</b>	<b>\$193M</b>	<b>\$327M</b>
<b>Net Margin</b>	<b>17%</b>	<b>51%</b>	<b>58%</b>	<b>66%</b>	<b>65%</b>
Registered Users	30K	120K	350K	600K	1M
Paid Subscribers	3K	20K	50K	100K	150K
Broker Partners	8	16	26	39	52
Headcount	15	45	120	200	300

## 5-YEAR TOTALS

Revenue: \$952M

Net Income: \$619M

Gross Margin: 90%+

No Taxes Applied

Ending Cash Year 5: \$653M+

# Use of Funds

## Phase 1: \$100M — Launch & Market Capture

Seed through Series A — launch to product-market fit and first \$40M ARR

Category	Amount	%
Engineering & Core Platform	\$30M	30%
Sales & Marketing	\$20M	20%
Cloud Infrastructure & Data	\$15M	15%
Regulatory & Licensing	\$10M	10%
Broker Business Development	\$8M	8%
Talent Acquisition	\$7M	7%
Security & Compliance Infra	\$5M	5%
Working Capital	\$5M	5%
<b>TOTAL</b>	<b>\$100M</b>	<b>100%</b>

### Phase 1 Milestones

- Month 6:** Platform live — 78 markets, AlgoBuilder, algotest, cycle credit billing
- Month 12:** 30K users, 3K paid, 8 broker partners, \$6.7M ARR
- Month 18:** 75K users, 10K paid, profitability achieved, \$20M+ ARR run rate
- Month 24:** 120K users, 20K paid, 16 broker partners, \$40M ARR — triggers Phase 2

# Implied Valuation Trajectory

How AlgoBars value compounds as revenue scales — at standard SaaS multiples

	Year 1	Year 2	Year 3	Year 4	Year 5
Revenue	\$8.2M	\$41.9M	\$133M	\$294M	\$501M
YoY Growth	—	411%	217%	121%	70%
@ 10x Revenue	\$82M	\$419M	\$1.3B	\$2.9B	\$5.0B
@ 12x Revenue	\$98M	\$503M	\$1.6B	\$3.5B	\$6.0B
@ 15x Revenue	\$123M	\$629M	\$2.0B	\$4.4B	\$7.5B
@ 20x Revenue	\$164M	\$838M	\$2.7B	\$5.9B	\$10.0B

## INVESTOR RETURN ON \$100M (at ~\$200M pre-money)

\$100M buys ~33% of the company at Phase 1 valuation

Year 2  
EV: \$503M  
**1.7x**  
Stake: ~\$166M

Year 3  
EV: \$1.6B  
**5.3x**  
Stake: ~\$528M

Year 4  
EV: \$3.5B  
**11.6x**  
Stake: ~\$1.2B

Year 5  
EV: \$6.0B  
**20.0x**  
Stake: ~\$2.0B

## Phase 2: \$1B Growth Round — Global Scale

Triggered at \$40M ARR (Month 24). Deploys \$1B across: Engineering (\$280M), Sales & Marketing (\$230M), Strategic Acquisitions (\$150M), Data Infrastructure (\$100M), Global Expansion & Regulatory (\$120M), Talent (\$50M), Security (\$20M), Working Capital (\$50M).

Total regulatory budget: \$58.9M across both phases (CFTC, FCA, MAS, DFSA, ASIC, BaFin, SOC 2, GDPR).

## YEAR 5 IMPLIED VALUATION @ \$501M REVENUE

10x = \$5.0B

12x = \$6.0B

15x = \$7.5B

20x = \$10.0B

# Leadership Team

Built by Operators with Deep Domain Expertise



**Aman Cheema**

**Founder & Head of Asset Strategies**

15+ years HFT. Built first profitable bot at 19. Sub-ms execution architect.



**Mohammad Qureshi**

**Founder & Head of Engineering**

Lead architect. Built systems processing 50B+ events/day. Full-stack expert.



**Camillo Amato**

**EVP Quantitative & Strategy**

25+ years trading systems. VP Fidessa. 125+ OMS implementations.

# \$100,000,000

## Phase 1 — Series A Investment Opportunity

Join us in building the future of algorithmic trading infrastructure

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**SCHEDULE A CALL**

For investor inquiries:

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