AlgoBars

SERIES A · INVESTMENT OPPORTUNITY

The infrastructure layer for algorithmic trading.

White-label algo-trading infrastructure delivered as one API. It replaces a multi-year, multi-million-dollar in-house build. Live in production today.

- Strategy engine + backtesting
- Broker-agnostic execution
- Multi-tenant white-label
- AI-native

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01 THE PROBLEM

Every broker wants algorithmic trading. Almost none can build it.

Retail demand has moved decisively from manual trading to automated, AI-assisted strategies. Brokerages, prop firms and fintechs all need to offer it. But the stack underneath is brutal to build, and there is no standard supplier for it.

TIME

2 to 4 years to build

Execution engine, market-data pipeline, backtesting, broker connectivity, billing and compliance. Each one is a project in itself.

CAPITAL

$5M+ up front

A specialised engineering and quant team, market-data licenses, and infrastructure before a single customer trades.

FRAGMENTATION

No "AWS" for this

There is no infrastructure vendor to buy from. Everyone rebuilds the same stack from zero, or ships nothing at all.

$5M+	2 to 4 yrs	6	$0
Typical in-house build cost, before maintenance	Time to a production-grade trading engine	Sub-systems to build, license & keep compliant	Off-the-shelf infrastructure available to buy

02 THE SOLUTION

AlgoBars is that infrastructure. And it's already live.

One platform and API delivers the entire algorithmic-trading stack: strategy building, backtesting, execution across real brokers, an AI assistant, billing, and full white-label branding. Partners launch a trading product in under 24 hours, not years.

SHIP FAST

Hours, not years

Integrate once and go to market with a branded, production-grade algo-trading product, without standing up a quant desk or a data team.

TWO WAYS TO CONSUME

Run it, or license it

Use the AlgoBars consumer app directly, or license the engine as multi-tenant white-label infrastructure under your own brand.

24 hrs	6	90+	Live
To a live, branded deployment	Asset classes: FX, crypto, metals, indices, stocks, energy	Indicators + a visual no-code builder	In production, in market, today

03 PRODUCT

A complete trading stack. Not a prototype.

Everything below is built and running in the codebase today. This is a shipped product with paying-grade infrastructure, not a roadmap.

MARKET DATA

Real-time pipeline

Tick ingestion with candle & range-bar building on a TimescaleDB + Redis + WebSocket backbone.

STRATEGY ENGINE

Build & automate

A server-side strategy engine plus AlgoBuilder, a visual no-code way to design and deploy strategies.

BACKTESTING

Deterministic "Algotest"

90+ indicators and a tick-accurate, no-lookahead backtest engine. The trust-critical part, done right.

EXECUTION

Broker-agnostic

One integration reaches MetaTrader 4/5 (via MetaApi), Interactive Brokers, and a direct MT5 bridge.

AI

AlgoBars AI

A Claude-powered assistant wired to the user's real account and market data through a live tool layer.

GROWTH LOOPS

Marketplace & social

Strategy marketplace, copy-trading, alerts, wallet, KYC and 2FA. The full consumer surface.

04 TECHNOLOGY MOAT

The moat is the integration surface. And it's already crossed.

The defensibility isn't a single feature; it's the years of integration, correctness and multi-tenancy work that a competitor has to redo before they can even start selling.

COMPOUNDING

Broker-agnostic execution layer

A single API abstracts MT4/MT5 and Interactive Brokers. Every broker we add widens the moat for the next customer, not just the last one.

BUILT-IN, NOT BOLTED-ON

True multi-tenant white-label

Isolated tenants, per-partner branding and billing are in the architecture today. The hardest part of any B2B infrastructure play.

TRUST

Deterministic backtest engine

No-lookahead, tick-accurate results. Correctness here is what makes strategy performance defensible, and it's hard to get right.

AI-NATIVE

Agentic assistant, live data

An AI layer that reads real positions, quotes and history through a controlled tool interface. Not a chatbot bolted onto a marketing site.

Latency note: AlgoBars delivers low-latency, real-time signals and sub-10ms backtest compute over historical tick data. End-to-end fill latency depends on the connected broker.

05 BUSINESS MODEL

One meter runs the whole business: Credits.

Subscriptions supply a recurring base and bundle a monthly credit allowance. Every AI action and every automated trade then burns credits at high margin. Brokers white-label the platform, price it however they want, and pay AlgoBars only for the compute their traders burn; the marketplace layers on network-effect commissions. The peg is simple: **100 credits = $1**.

RECURRING
Subscriptions
Seven tiers from free to $9,997/mo, each with an included monthly credit balance.

$0 to $9,997/mo

USAGE
Credit burn
Every AI action and automated trade is billable compute, marked up well above cost. Revenue scales with activity.

High-margin

B2B
Broker compute
Brokers set their own prices and pay AlgoBars only for the compute their traders burn.

Metered at scale

MARKETPLACE
AlgoSocial 20% fee
Creators keep 80% of every strategy, signal and copy-trade sale.

Network effect

100 = $1
Credits are the universal usage meter

90%+
Blended gross margin as usage scales

Uncapped
No seat cap; revenue tracks real usage

80%
Creators keep on every sale, so top supply compounds

06 SUBSCRIPTIONS

A real ARPU ladder: $0 to $9,997 / month.

A free tier seeds the funnel; six paid tiers climb from retail traders to trading desks. Every tier bundles a monthly credit allowance and, above free, unlocks the entire platform. The meter, not features, is the primary gate.

TIER	MONTHLY	ANNUAL (-20%)	CREDITS / MO	UNLOCKS
Free	$0		250	1 live strategy · 100 backtests
Starter	$29	$278	3,200	Full platform · unlimited strategies
Pro	$97	$931	10,000	Full platform + full API
Elite	$297	$2,851	30,000	Everything, more credits
Scale	$997	$9,571	100,000	Power users & small desks
Monolith	$4,997	$47,971	500,000	High-volume desks
Enterprise	$9,997	$95,971	1,000,000	Institutional

All paid tiers include unlimited strategies & backtests, MT bridge, full API and pro market data. Subscription credits roll over and expire after 60 days; annual billing is 20% off. Each tier is priced just under the equivalent credit pack.

EURUSD 1.0921 ▲ XAUUSD 2043.6 ▲ BTCUSD 67 214 ▼ US500 5238 ▲ GBPJPY 189.44 ▲ ETH

07 USAGE REVENUE

Credits: the high-margin meter.

Everything meaningful on the platform consumes credits: every AI generation and every automated trade. It is priced like cloud compute: revenue grows directly with customer usage, at structural markup, with no seat cap.

CREDIT PACK	PRICE	CREDITS	$ / CREDIT
Starter	$100	10,000	$0.010
Trader	$500	50,000	$0.010
Pro	$1,000	100,000	$0.010
Scale	$10,000	1,000,000	$0.010
Enterprise	$100,000	10,000,000	$0.010

Flat 1:1 peg: 100 credits = $1. Credits expire 60 days after purchase; custom top-ups from 1,000 credits ($10). Automated trades and MT-bridge signals are metered in credits by size.

STRUCTURAL MARGIN

High-margin compute

AI usage is billed well above underlying model cost, running on Claude Opus 4.8, Sonnet 4.6 and Haiku 4.5.

SCALES WITH USAGE

No seat cap

The more a partner's traders trade and generate, the more AlgoBars earns, with no extra sales motion.

08 B2B · COMPUTE AT SCALE

We meter the compute under every broker. Volume compounds as they scale.

Brokers white-label AlgoBars and charge their own traders whatever they want, keeping 100% of it. They pay AlgoBars for one thing: the compute their traders consume. Our revenue is the sum of that compute across every broker and every trader, so every new broker and every active trader adds to the meter.

BROKER

Prices it freely

Sets any price it likes and keeps every dollar it charges its traders.

BROKER

Pays only for compute

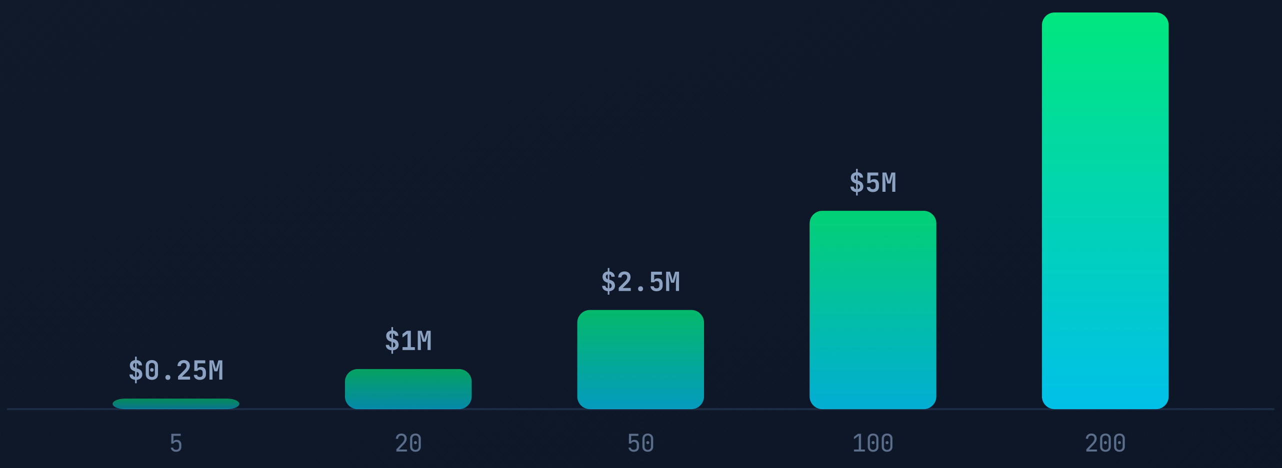
Settles the credits its traders burn on AI and trades. Nothing else.

ALGOBARS

Meters the whole network

We bill that compute across every broker and every trader.

ILLUSTRATIVE · MONTHLY COMPUTE ALGOBARS METERS



brokers on the network · ~5,000 active traders each × ~$10/mo compute

200 brokers ≈ $120M / yr

09 BUILD VS. BUY

Build it yourself, or go live in a day.

The AlgoBars enterprise case is time-to-market and avoided build cost, not headcount cuts. Partners skip a multi-year engineering programme and the standing team required to maintain it, and reach market with predictable, usage-aligned pricing.

BUILD IN-HOUSE

- ✕ $5M+ up-front engineering investment
- ✕ 2 to 4 years to a production engine
- ✕ Standing team to build market data, execution & backtesting
- ✕ Ongoing maintenance, uptime & broker upkeep
- ✕ Compliance & security built from scratch

LICENSE ALGOBARS

- ✓ One integration, live in under a day
- ✓ Predictable per-account + usage pricing
- ✓ Market data, execution & backtesting included
- ✓ Maintained, monitored & updated for you
- ✓ White-label branding & multi-tenant isolation built in

$5M+	2 to 4 yrs → 24 hrs	0
Build cost avoided	Compressed time-to-market	Standing R&D team to maintain the stack

10 MARKET

A $47B market, compounding at ~12% a year.

Algorithmic trading is large and growing, and the infrastructure layer beneath it is almost entirely un-productised. AlgoBars targets the white-label licensing slice, the part best served by a single supplier.

TAM · Global algorithmic trading — $47B

SAM · B2B infrastructure — $28B

SOM · White-label licensing — $12B

TAILWIND

~12.4% CAGR

Retail automation and AI-assisted trading are pulling demand into the category faster than incumbents can build for it.

Market figures are illustrative and drawn from third-party industry estimates; sizing methodology available in the data room.

11 WHERE WE ARE

The product risk is already retired.

Most companies at this stage are pitching a plan. AlgoBars is pitching a working system. The hard engineering is done, deployed, and in market. Capital goes to distribution, not discovery.

SHIPPED
Live in production
Full-stack platform deployed and serving real trading workflows end-to-end.

SHIPPED
Real broker integrations
MetaTrader 4/5 via MetaApi, Interactive Brokers, and a direct MT5 bridge.

SHIPPED
Full billing rails
Subscriptions, usage credits, card + crypto payments, wallet and settlements.

SHIPPED
Multi-tenant white-label
Tenant isolation, per-partner branding and billing operating today.

IN PROGRESS
SOC 2 readiness
Security controls and architecture being formalised toward certification.

SHIPPED
Marketplace & social
Strategy marketplace, copy-trading, alerts, KYC and 2FA all in the product.

User, subscriber and broker-partner counts referenced elsewhere in this deck are forward targets in the operating model, not current reported figures.

12 FINANCIAL MODEL

The operating model, illustrated.

A five-year view of the plan as capital is deployed against the two-sided model. These are management projections built on stated assumptions. They are targets that guide execution, not guarantees.

METRIC	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5
Total revenue	$8.2M	$41.9M	$133M	$294M	$501M
B2C subscriptions	$3.2M	$17.7M	$56M	$126M	$203M
B2B broker compute	$2.6M	$12.4M	$41M	$89M	$147M
Usage + marketplace	$2.4M	$11.8M	$36M	$79M	$151M
Gross margin	81%	87%	89%	91%	91%
EBITDA	$1.5M	$21.4M	$77M	$192M	$325M
Paid subscribers	3K	20K	50K	100K	150K
Broker partners	8	16	26	39	52

Illustrative projections only. Figures are pre-tax and exclude financing effects; actual results will differ and depend on execution, market conditions and capital deployment. Not a forecast of returns. See disclaimer.

13 THE ENDGAME

Licensed in every market. Self-clearing. We own the entire money flow.

Today AlgoBars is the infrastructure and compute layer, executing and settling through partner brokers and clearers. The end state is bigger: AlgoBars licensed jurisdiction by jurisdiction as a full broker-dealer and clearing member, running the whole pipeline in-house, from deposit to payout, so we own and monetize every step of the money flow at global scale.

Deposit
FUNDS IN

Execute
ORDER

Clear
CLEARING

Settle
SETTLEMENT

Pay out
FUNDS OUT

Today, execution and clearing run through partners. The endgame: all five stages in-house, under AlgoBars' own licenses.

CFTC · FCA · MAS · DFSA · ASIC · BaFin · + every major market

OWN THE FLOW
Deposit to payout

One licensed operator runs the entire pipeline in-house.

CAPTURE MORE
The full economics

Spread, settlement, float and FX, not just the compute meter.

DEFEND IT
Regulatory moat

Global licenses competitors cannot shortcut or replicate fast.

14 THE RAISE

$100M Phase 1: launch and capture the market.

Capital is deployed against milestone gates from launch through first meaningful ARR, then triggers the Phase 2 growth round. The build is done. This round funds distribution and scale.

$30M	Engineering & core platform	30%
$20M	Sales & marketing	20%
$15M	Cloud infrastructure & data	15%
$10M	Regulatory & licensing	10%
$8M	Broker business development	8%
$17M	Talent + security + working capital	17%

MONTH 6
Live across 6 asset classes: AlgoBuilder, backtesting, credit billing and white-label.

MONTH 12
First cohort of broker partners live; consumer funnel scaling.

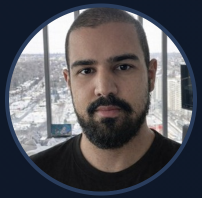
MONTH 18
Profitability target on a $20M+ ARR run-rate.

MONTH 24
~$40M ARR triggers the Phase 2 growth round.

15 TEAM

Built by operators, not tourists.

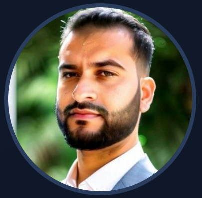
A team that has actually built trading systems and shipped them, with deep domain expertise across HFT, high-throughput engineering, and institutional order management.



Aman Cheema

FOUNDER · HEAD OF ASSET STRATEGIES

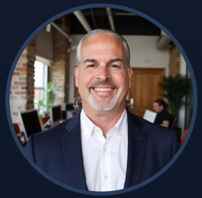
15+ years in HFT. Built a first profitable trading bot at 19. Sub-millisecond execution architect.



Mohammad Qureshi

FOUNDER · HEAD OF ENGINEERING

Lead architect of systems processing 50B+ events per day. Full-stack, infrastructure-grade engineer.



Camillo Amato

EVP · QUANTITATIVE & STRATEGY

25+ years in trading systems. Former VP at Fidessa. 125+ order-management-system implementations.

SERIES A · PHASE 1 · $100M

Let's build the infrastructure layer for algorithmic trading.

The product is live. The model is proven in code. The market is wide open and un-productised. We're raising to capture it.

SCHEDULE A CALL

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